

A Suggestion That May Save You Disappointment

It is possible that you may find it temporarily difficult to fill your immediate requirements for Goodyear Tires.

While many Goodyear Service Station Dealers have fairly adequate stocks on hand, many other such dealers' stocks are very low.

We publish this information that you may have a true picture of the condition, and to save you if possible from unnecessary disappointment.

We publish it also in fairness to our dealers, who are in no way responsible for the situation.

With the cessation of war and the completion of our obligations to the government we set about the immediate readjustment of our factories.

We established a production schedule on Goodyear Tires by far the heaviest we had ever attempted—last week's output, for example, averaged the enormous figure of 24,449 finished tires per day.

Notwithstanding that our present pro-

duction is the largest ever attained by any tire manufacturer—there still are hardly enough Goodyear Tires to go 'round.

The popularity of Goodyear Tires and the insistent and growing demand for them exceed our present volume by a considerable margin.

A great many Goodyear users have anticipated their needs in future by placing reservation orders with Goodyear Service Station Dealers.

We suggest that you do likewise and thus assure yourself an earlier delivery of Goodyear Tires than you might otherwise be able to effect.

Such action now will protect you against any possible disappointment and avert any inconvenience this temporary shortage might occasion.

We are employing every proper means to increase our daily output to the point where Goodyear Tires will be as easy to get as they are worth while to use.

